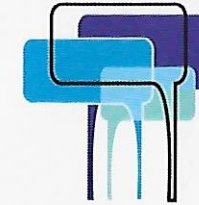




UNIVERSITY OF SOCIAL SCIENCES



COCAC

**3<sup>rd</sup> International Conference on Communication Across Cultures (COCAC):  
Revisiting Multiculturalism and Interdisciplinarity in Today's Academic Communication**

**University of Social Sciences  
Społeczna Akademia Nauk  
Warsaw, Poland  
6<sup>th</sup> - 7<sup>th</sup> December 2018**

### **Plenary Lecture Certificate**

This is to certify that

**Robin Anderson**

Participated in the  
**3rd International Conference on Communication Across Cultures (COCAC):  
Revisiting Multiculturalism and Interdisciplinarity in Today's Academic Communication**  
and delivered a plenary lecture entitled  
*An overview of macro and micro factors in the global use of English, with a focus on Italy and Poland*

Conference Chair  
University of Social Sciences

Head of the Institute of English Studies

Honorary Conference Patron

**DYREKTOR**  
Instytutu Anglistyki Społecznej  
Akademii Nauk

*Dr Iga Lehman*



**3RD INTERNATIONAL CONFERENCE ON COMMUNICATION ACROSS CULTURES (COCAC):  
REVISITING MULTICULTURALISM AND INTERDISCIPLINARITY  
IN TODAY'S ACADEMIC COMMUNICATION**

**Conference Programme: Thursday, 6 December 2018**

08.30 – 09:00	Registration 4 <sup>th</sup> floor		
09:00 – 09:15	Conference opening, room		
Plenary Session, room Chair:			
09:15 – 10:15	<b>Ken Hyland</b> <i>Community and identity in academic writing</i>		
10:15 – 10:45	Coffee break, room 430		
	<b>Section: Identity Construction in Cross- Cultural and Disciplinary Contexts</b> room Chair:	<b>Section: Cross-Cultural Dimensions of Language Learning and Use</b> room Chair:	<b>Section: Business Communication</b> room Chair:
10:45 – 11:15	<b>Iga Maria Lehman</b>  <i>The role of I-writing in the formation of student-writer voice</i>	<b>Anita Żytowicz</b>  <i>The impact of linguistic setting on emotions in language brokering of young Polish bilinguals living in the UK</i>	<b>Sharaf Rehman, Joanna Dzionek-Kozłowska</b>  <i>The Role of Ethos, Logos, and Pathos in “Helpful” Behavior: A Cross-Cultural Study</i>
11:15 – 11:45	<b>Julia Barnes, Jenny Alberdi</b>  <i>The importance of learning Basque for non-European immigrants settled in the Basque Autonomous Community, Spain</i>	<b>Eirini Daskalaki, Nadezda Chernyak</b>  <i>Moving from a multicultural society towards an intercultural one through an educational initiative: The example of Training of Intercultural Trainers (TOIT) of Young SIETAR (YS)</i>	<b>Katharina Maak</b>  <i>The challenges of teaching the young millennial generation intercultural competences and interaction in global virtual teams</i>

11:45 – 12.15	<b>Sabina A. Nowak</b> <i>Identity Negotiation in Reflective Discourse</i>	<b>Ali Alsaawi</b> <i>Translanguaging in the case of English Major University Students</i>	<b>Michał Wilczewski</b> <i>Polish expatriates' learning processes in a multicultural and multilingual business setting in China</i>
12.15 – 12.45	<b>Jan B. Łompieś</b> <i>Some Observations on the Academic Writing Style in Economics</i>	<b>Emilia Królak, Anna Wiechecka</b> <i>Podejście Typu "Jestem Tego Warta" ("I'm-Worth-It" Attitude) - Selected Pragmatic Functions of Nominal Constructions Involving Direct Speech in Polish</i>	<b>Zsuzsanna Zsubrinsky</b> <i>A cross-cultural comparative study of job attitudes</i>
12:45 – 13:30	Lunch, room 430		
<b>Plenary Session, room</b> Chair:			
13:30 – 14:30	<b>Tomasz P. Krzeszowski</b> <i>Whose God is Yahwe? – A case of translational imbrolio</i>		
	<b>Section: English as a Lingua Franca in the EU room</b> Chair:	<b>Section: English for Specific Purposes room</b> Chair:	
14:45 – 15:15	<b>Lucyna Aleksandrowicz-Pędich</b> <i>English as a lingua franca against native language comfort zones at an internationalized university</i>	<b>Kinga Cybulska</b> <i>English as a professional language of marketing communication</i>	
15:15 – 15:45	<b>Antony Hoyte-West</b> <i>On the Road to Linguistic Equality? Irish and Maltese as Official EU Languages</i>	<b>Małgorzata Ossowska-Czader, Julita Woźniak</b> <i>Intercultural encounters in the classroom: how to integrate Polish and foreign students in the ESP class</i>	
	<b>Section: Identity Representations in a Variety of Social Contexts room</b> Chair:	<b>Section: English as a Second Language room</b> Chair:	
15:45 – 16:15	<b>Sylwia Kossakowska-Pisarek</b> <i>Dialogue and reflection as a tool in the construction of pre-service teachers' professional identities</i>	<b>Olga I Diez Velasco, Marta García Alamán</b> <i>Enlightening Educational Junction through Viticulture</i>	
16:15 – 16:45	<b>Sara Herczyńska</b> <i>Cultural and linguistic identities in Polish psychiatry in the interwar period</i>	<b>Seda Çankaya</b> <i>Evaluation of the Effect of Erasmus Exchange Program on Intercultural Communication and Language Learning</i>	
16:45 – 17:15	<b>Laura Nistor</b>		

	<i>Academics as fashion icons? Identity negotiations in the Instagram era</i>	
<b>18:00</b>	<b>Conference</b> Dinner, Leonardo Hotels, 45 Grzybowska Street, Warsaw	



## UNIVERSITY OF SOCIAL SCIENCES

### 3RD INTERNATIONAL CONFERENCE ON COMMUNICATION ACROSS CULTURES (COCAC): REVISITING MULTICULTURALISM AND INTERDISCIPLINARITY IN TODAY'S ACADEMIC COMMUNICATION

Conference Programme: Friday, 7 December 2018

<b>09:00 – 09:30</b>	Registration 4th floor		
<b>Plenary Session, room</b> Chair:			
<b>09:30 – 10:30</b>	<b>Robin Anderson</b> <i>An overview of macro and micro factors in the global use of English, with a focus on Italy and Poland</i>		
	<b>Section: Exploring Identity Issues in Academic and Professional Discourses</b> room Chair:	<b>Section: Revisiting Identity Issues in Literature and Philosophy</b> room Chair:	<b>Section: Topics in Cross-Cultural and Academic Communication</b> room Chair:
<b>10:45 – 11:15</b>	<b>Kamila Ciepiela</b> <i>Sociolinguistic reconsiderations of communication in academic contexts</i>	<b>Alina Nidagundi</b> <i>The Image of Denmark in Tabish Kahir's "How to Fight Islamist Terror from the Missionary Position" and Archana Painuly's "Where Do I Belong?"</i>	<b>Kristine Uzule</b> <i>Transforming Academic Identities through the Concept of Literacy in English for Specific Purposes Courses at Latvian Universities</i>
<b>11:15 – 11:45</b>	<b>Laurie Knox</b> <i>Dissertating Disciplines &amp; Disciplining Dissertations: Tracking One Apprentice Scholar's Negotiations of Stance</i>	<b>Giorgia Scribellito</b> <i>Interculturalism in Bird of Paradise - How I became a Latina (2013) and How the García Girls Lost their Accent (1991)</i>	<b>Eirini Daskalaki</b>  <i>Communicating Efficiently Across Cultures</i>  <b>Workshop for students</b>
<b>11:45 – 12:15</b>	<b>Theodora Tseligka, Kätlin Koik</b> <i>Exploring Disability as Identity through Engagement with Literature and Arts: An innovative project with Greek medical students</i>	<b>Agnieszka Łowczanin</b> <i>Redefining femininity and masculinity in early English Gothic novels</i>	

<b>12:15 – 12:45</b>	<b>Natalia Koroshinadze</b> <i>Negotiation of identities in political debates by Georgian female political leaders</i>	<b>Janusz Semrau</b> <i>De-troubling the troubled discourse. Being-in-the-world as a pan-contextual kludge (M. Heidegger's early thought and diction as antidote to socio-cultural overdiscursivity)</i>	<b>Ambreen Shahriar</b> <i>Influence of linguistic identity on friendship in academic context</i>
<b>12:45 – 13:30</b>	Lunch break room 430		

	<b>Section: Selected Issues in Multilingualism</b> room Chair:	<b>Section: Competence in Intercultural Communication</b> room Chair:	<b>Section: Varia</b> room Chair:
<b>13:30 – 14:00</b>	<b>Katarzyna Jarosz</b> <i>Translating museum narrative in new countries</i>	<b>Katarzyna Ostalska</b> <i>The legacy of multiculturalism in the United Kingdom: cultural rights and interculturalism today</i>	<b>Javad Danesh Amirmasoud Talebi Alireza Talebi</b> <i>A Comparative Study of Vocabulary Presentation in Iranian and Swedish EFL Textbook Series</i>
<b>14:00 – 14:30</b>	<b>Adam Krezel, T. R. Mallidi, J. Krezel, A. Gumru</b> <i>Cross-cultural perspectives; international higher education environment in Australia</i>	<b>Konstantinos Kristofer Dimitriou</b> <i>The English humanities/social sciences paragraph as a standard for effective intercultural communication</i>	<b>Hassan Ou-Hssata</b> <i>Critical Discourse Analysis in the Translation of Technical and Academic Language</i>
<b>14:30 – 15:00</b>	<b>Rui Zhang</b> <i>Exploring the International Students' Language Attainment and Acculturation Orientations in Thailand When English Is the Medium of Instruction</i>	<b>Michał M. Skoczylas, Shubham Sharma</b> <i>Titles of scientific journals given in Czech and Polish – status as of July 2018</i>	<b>David Bizjak</b> <i>Perspectives for the use of lesser-spoken languages in academic contexts – the example of Friulian</i>
	<b>Section: Selected Issues in Multilingualism</b> room Chair:	<b>Section: Varia</b> room Chair:	
<b>15:00 – 15:30</b>	<b>Jarosław Krajka</b> <i>L1 vs. L2 use in language tests – investigating assessment</i>	<b>Nacereddine Benabdallah</b> <i>Harmonia est unitas in varietate: Exploring EFL Teachers and Students' Attitudes about Stereotyped Accent</i>	
<b>15:30 – 16:00</b>	<b>Marcin Kudła</b> <i>On multiculturalism, stereotypes and prototypes</i>	<b>Asadullah Lashari</b> <i>National Identity Construction in Textbooks: A Critical Discourse Analysis of Language Textbooks of Sindh Textbook Board, Pakistan</i>	
<b>16:00</b>	Conference closing, room		



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