IMMAGINI?

27–28.11.17 BRIXEN
-----------PROGRAM

CONVEGNO INTERNAZIONALE E INTERDISCIPLINARE
INTERNATIONAL AND INTERDISCIPLINARY CONFERENCE

IMMAGINE E IMMAGINAZIONE
IMAGE AND IMAGINATION
TRA RAPPRESENTAZIONE COMUNICAZIONE
BETWEEN REPRESENTATION COMMUNICATION
PEDAGOGIA E PSICOLOGIA
EDUCATION AND PSYCHOLOGY

CON IL PATROCINIO DI:
UNDER THE PATRONAGE OF:

CON IL SOSTEGNO DI:
WITH THE SUPPORT OF:

unione italiana disegno

aıap
associazione italiana design
della comunicazione visiva

Siped
Società Italiana di Pedagogia
Fondata nel 1989

Associazione
Italiana
di Psicologia

Architekturstiftung Südtirol
Fondazione Architettura Alto Adige

unibz

PROGRAM

Mon 27.11	
8:30	**Registration**
9:00	**WELCOME** Prof. PAOLO LUGLI, Rektor Free University of Bozen Prof. PAUL VIDESOTT, Dean Faculty of Education Prof. VITO CARDONE, UID Unione Italia Disegno Prof.ssa SIMONETTA POLENGHI, Siped Società Italiana di Pedagogia Prof. TOMASO VECCHI, AIP Associazione Italiana di Psicologia Dr. GIANLUCA CAMILLINI, AIAP Ass. Italiana Progettazione Grafica Arch. CARLO CALDERAN, Architekturstiftung Südtirol
9:45	**OPENING ADDRESS** ALESSANDRO LUIGINI – Free University of Bozen - Conference Committee Chair
10:00	**LECTIO MAGISTRALIS** Prof. JAMES ELKINS – Chicago School of Art
10:45	**Coffee break**
11:00	**KEYNOTE SPEAKER SESSION** Prof. ANDRAS BENEDEK, Budapersti University, HUN Prof. RAFFAELE MILANI, Alma Mater Università di Bologna Prof. PIETRO PIETRINI, IMT – School of Advanced Studies Lucca Prof. STUART MEDLEY, Edith Cowan University, AUS
13:00	**Lunch**
14.30	**PARALLEL SESSIONS A1** chair Massimiliano Lo Turco A. MAROTTA, R. SPALLONE, M. VITALI, U. ZICH, M. LO TURCO, E. MARCHIS, M. PAVIGNANO Visual images and language in architecture: signifier semiotics and meaning semiotics MARIA LINDA FALCIDIENO Textual images and visual texts. Comparative languages ROBERTO FARNÈ Visual Pedagogy GIOVANNA MASSARI Images narrating places FABIO QUICI Mixed media. Architecture and visual storyteling GIORGIO BOLONDI Images in Mathematic Education
	PARALLEL SESSIONS A2 chair Stefano Brusaporci FRANCO CERVELLINI Art is thinking in images ORNELLA ZERLENGA Imaging Naples today. The urban-scale construction of the visual image M. BORGHERINI, G. MERLIN To Re-Archive an Archive. An experience in art therapy over 25 years and 25,000 image ANTONELLA COPPI Seeing music, music to see. Interdisciplinary relations between musical and visual art education in Italian Pre-school and Primary school CATERINA PALESTINI Imagination and images: from the treatise to the digital representation. Sforzinda and the bridges in the Inda Valley
	PARALLEL SESSIONS A3 chair Demis Basso PAOLO BELARDI "LOCUS UMBRIA" From a "green and medieval" image to a more "authentically contemporary" image JOHANNES MUENTINGA A Survey of Utopia Creating filmic Travelogues in architectural design studio education. GIOVANNI CAFFIO Infographic exercises to understand complexity "at first glance". The case of depopulation between science and art. N. BIANQUIN, F. SACCHI - More than just pictures: using picture books to broaden young learner s ' disability understanding P. MOLINA, B. FREZZOTTI - How to evaluate creativity in infancy CAMILLA CASONATO - Images for little architects.
	PARALLEL SESSIONS A4 chair Chiara Panciroli F. BIANCONI, A. BUFFI, M.P. CALABRÒ, M. FILIPPUCCI The Value of Images. The design of and data streams from the perception by design MANUELA GALLERANI Art pedagogy and gender education: the dialectic between images and consciousness, words and meanings MARCELLA TERRUSI Silent books. Wonder, silence and other metamorphosis in wordless picture books M. MAGAGNINI, N. SARDO Photographic rhapsodies. Pictures for designing architecture, architecture for designing pictures MICHELA DE DOMENICO Develop the imagery in architecture. From the fantastic architecture of comics to the representation of the idea SABRINA FAVA Representing the reading experience. The reader's education through picture books
16:30	**Coffee break**

17.00	**PARALLEL SESSIONS B1** chair Valeria Menchetelli
	ILARIA RICCIONI Narration Through Images. The social role of the graphic story in the work of Fortunato Depero .
	TOMMASO EMPLER Dynamic urban projection mapping
	SANTI CENTINEO Images' hypertrophy in contemporary scenic design. From imagination transcendence to new media immanence in scenic performances.
	PARALLEL SESSIONS B2 chair Enrico Cicalò
	DEMIS BASSO Persuaded by brain images? A neuroscientist would help
	DAN BRACKENBURY Conurbations of the mind: fragmentary photographic narratives as a tool for the creation of inclusive urban space
	DAVIDE LOMBARDI Acheiropoietic architecture
	PARALLEL SESSIONS B3 chair Maria Teresa Trisciuzzi
	GIULIA MIRANDOLA The Swimming Eye
	LAURA RICCA The aesthetics and poetics of the image in Japanese culture. An example from the literary tradition: Yukiguni
	MARIANGELA GIUSTI Intercultural education against building walls. Educational possibilities from picturebooks for children and teenagers.
	PARALLEL SESSIONS B4 chair Daniele Rossi
	M. ROSSI, S. CONTE Imagine, drawing, representation. Representation of the project.
	ENRICA BISTAGNINO Images and imagination for social communication to childhood. Icons and metaphors between visual realism and symbolic meanings.
	I. PASSAMANI A birds eye view on historical memory for a new vision. Drawing and photography as an aid to look at the future.
18:00-19	**ROUND TABLE** discussant:
	FRANCESCO CERVELLINI Università di Camerino
	ANDREA GIORDANO Università degli Studi di Padova
	ROBERTO FARNÉ Alma Mater Università di Bologna
	SILVIA SFLIGIOTTI Direttore Progetto Grafico
	TOMASO VECCHI Università di Parma
20:30	**Dinner**
Tue 28 .11	
9:00	**KEYNOTE SPEAKER SESSION**
	Prof. ANDREA PINOTTI Università Statale di Milano
	Prof.ssa TERESA GRANGE Università della Valle D'Aosta
	NICOLÒ DEGIORGI Artist, Museion guest curator
	Prof. GIORGIO CAMUFFO Free University of Bozen
11:00	**Coffee break**
11:30	**PARALLEL SESSIONS C1** chair Daniele Villa
	MASSIMILIANO FUSARI From The Photograph To The Meta-Image My Practice-Led Search For A New Digital Epistemology
	MICHAEL RENNER New Images. Imagination in the Process of Aesthetic Practice – the Process of Collage
	M. MORETTI, V. BURGIO Infographics as images: meaningfulness beyond information
	SILVIA SFLIGIOTTI Out of scale, out of context. The use of images in the teaching of graphic design history
	PAOLO PIUMATTI Images for deconstructing the complexity and images for constructing the collective imagination in the case of the Alpine landscape. A selected overview
	PARALLEL SESSIONS C2 chair Enrico Cicalò
	M. BALZANI, L. ROSSATO Chair_ludus & zoo_ludus Metamorphosis of objects through survey and drawing techniques
	E. IPPOLITI, A. CASALE, M. CALVANO The image as a communication tool for virtual museums. Narration and the enjoyment of cultural heritage
	EMANUELA CHIAVONI Architecture, colour and images. Ideas and designs by Friedensreich Hundertwasser
	F. SABATTINI, L. TAVERNA, M. TREMOLADA Ideation, representation, handwriting realization. Developing handwriting and written text
	U. ZICH, F. MANINO The narration project. Skiagraphic reading of the Ecce Homo chapel at the Sacro Monte at Varallo
	PARALLEL SESSIONS C3 chair Stefano Brusaporci
	ANDREA CASALE Images and Models of Thought
	FRANCESCO MAGGIO A 'fortuitous' imagination. Josef Frank. Thirteen fantasy houses for Dagmar Grill
	GIUSEPPE AMORUSO Perspective applications for interior design. Planimetric and altimetric restitution of pictorial images
	ROBERTA SPALLONE In the space and in the time. Representing Architectural Ideas by Digital Animation.
	C. PANCIROLI, V. RUSSO, A. MACAUDA When technologies meets arts. Museum path between real and virtual
	PARALLEL SESSIONS C4 chair Demis Basso
	B. FREZZOTTI, G. NATALE mathematical operations visual dictionary: an interactive support to teach math to children not speaking italian
	GHITA BODMAN Nature as Health Promotion: "The Rug of Life" as a method
	GERLINDE VERHAEGHE Self-Portrait in Bed. A Case Study of Carlo Mollino's 'Bedroom for a Farmhouse in the Rice Fields.'
	ALEXANDRA BUDABIN Crafting Humanitarian Imaginaries: the Visual Story-Telling of Cause Related Marketing
	U. STADLER-ALTMANN, E. KEINER The lyric and imaginative poetry of educational research presentations – the 'dark side' of scientific 'rigour'. Words – Concepts – Structures – Images – Messages
13:10	**Lunch**

14:40	**PARALLEL SESSIONS D1** chair Chiara Panciroli
	FRANCESCA DAVIDA PIZZIGONI "Special" narrations: the photographic album of the Medical Pedagogical School Padre Gemelli in Turin
	M. IUS, M. SIDENBERG Proceeding The All-Powerful Freedom: Creativity and Resilience in the Context of Friedl Dicker-Brandeis' Art Teaching Experiment
	FRANCESCA MARONE Engaging in the classroom. Learning and teaching trough digital stories.
	PARALLEL SESSIONS D2 chair Enrico Cicalò
	A. MESCHINI, R. FERIOZZI Il sistema prospettico sotteso nel bassorilievo dell'Annunciazione del Sansovino. Per una narrazione dello spazio illusorio della scena
	STARLIGHT VATTANO Dynamic perception of plastic movements: biomechanics and digital artifacts
	EMILIO PATUZZO Diagrams as heuristic tools. A semiotic investigation to provide a theoretical model for the design of diagrams.
	PARALLEL SESSIONS D3 chair Daniele Rossi
	MARTINA IRSARA Pictures meet words: Learners of English describing motion situations.
	G. BONORA , R. D'UGO, D. DE ROSA, G. DALAI, A. IMPERATO, B. MARTINI, L. PERONDI The project "Interactive Topography of Dante's Inferno"
	L. CHIMENZ, N. SORRENTINO Known for unknown. Images from the past for the present future.
	PARALLEL SESSIONS D4 chair Maria Teresa Trisciuzzi
	BEATRICE ANELLI Young readers as detectives: a research proposal for democratic reading practices.
	CINZIA ZADRA Wordless picture books beyond school boundaries: visual bridges toward family-school partnerships in education
	BARBARA E. A. PIGA, M. BOFFI, N. RAINISIO Experiential Simulation and Environmental Psychology for anticipating users' reactions to design projects: an application in architectural higher education
15:40	**Coffee break**
16.00	**PARALLEL SESSIONS E1** chair Valeria Menchetelli
	L. BAGLIONI, M. SALVATORE Images of the scenic space between reality and illusion. Projective transformations of the scene in the Renaissance theatre
	MARIA GIOVANNA BEVILACQUA Between utopian image and heterotopic reality. Thinking/imagining participatory planning (and also hospitality) starting from reality
	G. CAMILLINI, J. PIERINI Lorem Ipsum Dolor
	M. LO TURCO, A. SICKLINGER, E. REINAUDO (CON)TATTO. Image and mental imagery in childhood visual impairment
	PARALLEL SESSIONS E2 chair Massimiliano Lo Turco
	F. GAY, I. CAZZARO Eidogenesis of the artificial: the case of the relationships between models of the "natural image" and cellular automata
	DOMENICO PASTORE The Image of the Order. Figurative reconstruction of the Architecture in the Recueil Elementaire d'Architecture by Jean François de Neufforge.
	P. PUMA, G. NICASTRO, S. OLIVIERO Forming conscious consumption: visual memories from the 1950s up to date in the multimedia representation of the VISOSMappING platform
	FEDERICO ORFEO OPPEDISANO The Statutes of Audiovisual Images. The perception of truth between "fiction" and "reality"
	PARALLEL SESSIONS E3 chair Stefano Brusaporci
	F. CASTANÒ, G. MINGIONE The narrated space. The stained glass windows of Pietro Chiesa in the early twentieth century
	JESSICA ROMOR Interpretative models between theory and perception: the case of the Two rules of practical perspective by Jacopo Barozzi da Vignola
	VINCENZA GAROFALO Visual perception and graphic analysis. The design of the marquetry of the Cathedral of Palermo
	D. BONTEMPI, A. RATOTTI The sandcastle by the sea. IT and AR for survey, graphical analysis and representation of the "Skyscraper" by R. Bibbiani in La Spezia
	PARALLEL SESSIONS E4 chair Matteo Moretti
	MATTEO GIUSEPPE ROMANATO The Image in the Age of Digital Reproduction. The Internet of Images. Towards an Anthropological Leap or a Creative Autonomy?
	CECILIA MARIA BOLOGNESI Mapping socials A voluntary Map of a great event in Monza Park
	CATERINA CRISTINA FIORENTINO - IMAGES OF THE OTHER WORLD. Chronicles of exiles in America
	ALESSANDRO BASSO Advantages, critics and paradoxes of Virtual Reality applied to digital systems of Architectural composition, the phenomenon of virtual Migration.
17:20	**ROUND TABLE** discussant:
	ROSSELLA SALERNO Politecnico di Milano
	MAURIZIO UNALI Università G. d'Annunzio
	TERESA GRANGE Università della Valle D'Aosta
	ORNELLA ZERLENGA Seconda Università di Napoli
	ALESSANDRA FARNETI Free University of Bozen
18:20	**MEET OLIVIERO TOSCANI** with Alessandro Luigini and Giorgio Camuffo
20:30	**Gala dinner**
Wed 29.11	
9:00	Departure for Brunico
10:30	Plan de Corones – **Messner Mountain Museum**, by Zaha Hadid
11:00	**Architectural Storytelling** - by Architekturstiftung Südtirol
12:30	**Light Lunch** in Brunico
13:30	Departure for Brixen