

CONCEPTUAL, METHODOLOGICAL, AND CONTEXTUAL CHALLENGES IN STUDYING COLLECTIVE ACTION: RECOMMENDATIONS FOR FUTURE RESEARCH

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The global rise in social protest movements has forced collective action scholars in various disciplines to think about theoretical models that can comprehensively explain phenomena related to protest participation and mobilization. Despite recent advances in collective action literature, we argue that collective action scholars in social psychology still face a) conceptual challenges, associated with lack of attention to content and multiplicity of identities, b) methodological challenges, such as overreliance on self-reports and limited qualitative and mixed-method studies on collective action, and c) contextual challenges, related to an insufficient emphasis on structural and political contexts in which protest movements emerge. In this review article, we discuss each of these challenges in detail and suggest recommendations for how each challenge can be addressed in future research. We hope this paper will provide a roadmap for future research by offering critical reflections regarding how collective action is typically studied in social psychology.

Keywords: Collective action; Conceptual challenges; Methodological challenges; Contextual challenges; Multiple identities.

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The last two decades have witnessed a rise in collective protests and social movements that have attempted to challenge the status quo, address economic justices, and provide a political voice to the disenfranchised across the globe. Beginning with the 2009 Green Revolution in Iran and the 2011 Arab Spring protests in Egypt that further expanded to the other countries in the Middle East and North Africa, there have been nationwide pro-equality and anti-dominance uprisings in nearly every corner of the world. These protests include, but not are limited to, the Tahrir Square protests in Egypt (2011), Gezi Park protests in Turkey (2013), Euromaidan revolution in Ukraine (2013–2014), French Yellow Vests protests (2018), Armenia’s Velvet Revolution (2018), the Sudanese Revolution (2018–2019), the Hong Kong anti-extradition protests (2019–2020), the Chile Despertó social movement (2019–2020), the Black Lives Matters protests in the United States (2013–2020), and Poland’s mass protests for abortion rights (2020). These movements have appeared to play crucial roles in local, national, and international politics, mobilizing a diverse range of groups and interests. Moreover, the intersection of protest mobilization and participation both offline

(e.g., gatherings in strategic and public physical spaces) and online (e.g., connections through the Internet and social media) has become a regular feature of contemporary social movements (Greijdanus et al., 2021).

As collective action scholars, we have often found ourselves wondering whether there are theoretical models capable of capturing the ecology and multifaceted nature of phenomena related to political participation and mobilization. So far, researchers in political science (e.g., Esteban & Ray, 2001; Kostelka & Rovny, 2019; Olson, 1965), sociology (e.g., Baldassarri, 2009; Goodwin & Jasper, 2006; Snow et al., 2019; Tarrow, 1994; van Stekelenburg & Klandermans, 2010), and international relations (e.g., Kapucu & Beudet, 2020) have suggested a variety of factors that underlie political participation and mobilization, leading to the development of distinct approaches in each of these disciplines. In their effort to bridge and integrate perspectives, Chenoweth and Stephan (2011) brought together insights from political science and social policy while also combining statistical analysis with case studies of specific countries, including Iran, Burma, the Philippines, and Palestine. In so doing, they comprehensively examined macro-level factors that help social movements to succeed or fail, an analytic approach that may be seen as a notable exception rather than the general trend, and one that is largely missing from social psychology.

In current social psychological research, one of the most cited explanatory frameworks for collective protests and social movement participation is the Social Identity Model of Collective Action (SIMCA; van Zomeren et al., 2008). This model was derived from a meta-analysis of the existing social psychological research literature. It identified three core motivations that drive individuals to engage in collective action to achieve social change: 1) their identification with social groups, 2) their experience of and/or anger about injustice, and 3) their beliefs in the collective efficacy of social change efforts (van Zomeren et al., 2008). Later, this model has been extended (e.g., Agostini & van Zomeren, 2021; Rees & Bamberg, 2014; Tabri & Conway, 2011; van Zomeren et al., 2012; van Zomeren et al., 2018) and tested in different contexts as well (e.g., Cakal et al., 2011). Other collective action models — such as the Encapsulated Model of Social Identity in Collective Action (EMSICA; Thomas et al., 2009), the Elaborated Social Identity Model (ESIM; Drury & Reicher, 2000), and the Disidentify, Innovate, Moralization and Energization Model (DIME; Louis et al., 2020) — have also been presented in the literature to explain collective action dynamics at the individual and group levels both before, during, and after protests occur. While EMSICA (e.g., group formation; Thomas et al., 2015) and ESIM (e.g., radicalization of group members; Drury & Reicher, 2000) have been proposed to explain group dynamics during the protests such as how identities are formed based on shared grievances and how these identities may change based on the clashes with the police, DIME has been proposed to explain what happens after the protests especially if the protests do not achieve its aims. Louis et al. (2020) introduced four possible outcomes among collective actors: disidentification, innovation, moralization, and energization.

A decade-long global trend in social unrest has urged the need for more comprehensive approaches that would enable collective action scholars to develop new and broader theoretical insights beyond those advanced by earlier models. We contend that emerging research and theory-building on collective action should (ideally) be based on three fundamental principles. First, it should be both *inductive* and *deductive* — that is, grounded in robust empirical studies as well as informed by less well-studied perspectives highlighting a variety of factors and concepts that may be relevant to collective action. The combination of both is crucial to make progress in collective action research because whilst deductive research typically uses a confirmatory approach to test a single preferred hypothesis, inductive research is data-driven and thus can help to look at previously researched phenomena from a novel perspective. Second, it should be *cross-functional* in that it can account for the dynamic interdependence between bottom-up (i.e., individual-level antecedents of protest behaviors) and top-down processes (i.e., macro-level socio-structural

conditions that may affect protest behaviors) that may shape collective action. Third, it should be *versatile* (i.e., flexible and adaptive) by being applicable to studying collective action across a multitude of socio-political contexts. Taking full awareness of the macro-level differences in socio-political contexts, collective action research should aim to explain whether and how seemingly universal mechanisms can be applied to different realities. While we ardently believe these are worthwhile goals, we also recognize that there are many practical challenges that present barriers to progress in fostering conceptual complexity, methodological variability, and contextual sensitivity.

Thus, the purpose of this review is to identify key conceptual, methodological, and contextual challenges that collective action researchers should continually consider to augment the richness of our scholarship in this area. We first discuss *conceptual challenges* with particular attention to the ways in which the multiplicity and intersectionality of social identities have been largely understudied and undertheorized. Second, we discuss *methodological challenges* by highlighting the limitations of self-reports and examining ways in which a range of research methods can potentially complement each other. Third, we explore *contextual challenges* by considering how the macro-level features of the broader societal context can shape individual-level variables such as willingness to engage in collective action. We conclude this review by providing several recommendations that may facilitate the development of more comprehensive predictive frameworks that researchers may use to study collective action within diverse socio-political contexts.

CONCEPTUAL CHALLENGES

Given the complexities of collective action motivations and behaviors, there are some conceptual challenges that must be considered. To be sure, envisioning models that do justice to the multifaceted nature of collective action is a daunting task. Existing collective action models have grown from and generated a great deal of valuable scholarship that can be useful for explaining many aspects individuals' collective action behavior. Nonetheless, to the extent that scholars rely only on variables identified in existing models, the scope of collective action research will necessarily be limited.

Two major challenges to existing models are that they do not sufficiently (a) specify the content of identities or (b) consider the multiplicity of identities that individuals have, and which may motivate collective action behavior. As one example, one's identity as a woman may have different, and potentially opposite, meanings for women who adopt traditional gender roles or feminist views (Becker & Wagner, 2009). Understanding and conceptualizing identities based on identity content is particularly important because it is this content that drives members of any group to choose to take action for the benefit of their own group.

Similarly, the inherent complexity of individuals' identifications with social groups, and their intersectionality, have not been addressed adequately in existing models of collective action in social psychology. To date, collective action research has overwhelmingly used a singular identity framework for investigating how strength of commitment to a particular social group predicts willingness to engage in protest on behalf of that group (van Zomeren et al., 2008). For instance, it is very common for collective action researchers to ask respondents questions such as "to what extent do you identify with the X group?" However, this singular identity framework presents a major risk of overlooking the effects of multiple salient identities — that is, their sense of the multiplicity of belonging (e.g., Gaither, 2018; Kang & Bodenhausen, 2015; Louis et al., 2016) and how this may feed into motivations for collective action. For example, a woman who attended the 2017 Women's March might have been motivated to participate both be-

cause she is a woman and because she identifies with liberal social and political issues (see, e.g., Tropp & Uluğ, 2019). Similarly, a Black woman might have attended the Women’s March not only because she is a woman, but also because she identifies as Black (see, e.g., Fisher et al., 2017) and wants to ensure that Black women’s voices are represented as part of any movement associated with women’s liberation (see, e.g., Isoke, 2013). However, when examining why women are motivated to participate in collective action, researchers tend to ignore the intersectionality of motives and focus only on gender identity.

Relatedly, other perspectives on collective action have begun to emphasize *activist identity* as its own group membership, whereby people experience a sense of belonging to an overarching category of individuals who face “shared grievances” (Simon & Klandermans, 2001, p. 324). In so doing, a binary conception of identities is presented as embroiled in an intergroup power struggle (i.e., “us vs. them”; see Dixon et al., 2020), with the activist identity (“us”) operationalized as a singular social category (see, e.g., superordinate identity; Gaertner & Dovidio, 2000). In our view, a drawback to this approach is that it appears to neglect the complex relationality of intergroup dynamics within any protest movement. Members of social groups that are lower in status or power may feel concerned that their voices will be subsumed by or lost within a larger activist group (see, e.g., Hornsey & Hogg, 2000). Thus, while the psychological importance of activist identity may in part propel collective action efforts, we must still attend to how it intersects with social and political systems of inequalities within collective action scholarship.

In sum, whether conceived of in terms of activist intentions or social categories, existing social psychology models of collective action have not adequately contended with how people simultaneously belong to and identify with multiple groups and how these multiple group identities are meaningfully connected. The intersectional approach, instead, provides a theoretical tool for understanding how people’s propensities to engage in collective action are informed simultaneously by multiple social identities. Fortunately, emerging research in the collective action literature has begun to consider the intersection of multiple group identities embedded within unequal status relations in social systems (e.g., Curtin et al., 2016; Fisher et al., 2017; Greenwood, 2012; Horowitz, 2017; Kang & Bodenhausen, 2015; Louis et al., 2016; Tropp & Uluğ, 2019). While some advancements toward an intersectional model of collective action have been made, we still need to develop valid and reliable ways of measuring and analyzing how different constellations of identities may motivate collective action behavior.

METHODOLOGICAL CHALLENGES

Constraints of existing conceptual models that have guided most studies of collective action may have also limited researchers’ ability to envision alternate measures or methods that could be used to address the questions they seek to answer. Reliance on commonly used approaches may confound or obscure deeper and more accurate understandings of the perspectives, motivations, and experiences people have as they engage in collective action.

Limitations of Self-Report Measures

To date, collective action researchers have mostly relied on self-reports to assess support for or intentions to engage in collective action. For example, in the collective action literature, it is common practice to use self-report measures to assess *attitudes toward collective action* (see van Zomeren & Iyer, 2009), *intentions to participate in collective action* (e.g., Chayinska & McGarty, 2021; Lantos et al., 2020;

Odağ et al., 2016), *willingness to engage in collective action* (e.g., Tropp & Uluğ, 2019), or sometimes even more general *support for protest or collective action* (e.g., Osborne et al., 2019; Selvanathan et al., 2018; Thomas & Louis, 2014). These measures are often used as proxies for social-psychological variables that represent people's future collective action intentions or participation.

Some research has suggested that self-reported intentions to participate in collective action are indeed good predictors of actual collective action participation in the future (e.g., De Weerd & Klandermans, 1999). Yet other studies have shown differences in estimates and predictors of reported willingness and participation in collective action behavior. As one example, Tropp and Brown (2004) observed in studies with both undergraduate students (Study 1) and community members (Study 2) that people typically report greater interest in collective action than actual involvement in collective action behaviors. Some studies have also shown that these two variables may also be predicted by distinct psychological concepts (see Tropp & Brown, 2004; Tropp & Uluğ, 2019).

One natural inclination would be to think that this observed discrepancy involves self-presentational concerns, such that people may want to show they are willing to engage in collective action, even if they have not actually done so. However, existing collective action research suggests that this is not the case (e.g., Becker & Wright, 2011; Gram et al., 2020; Vilar et al., 2020). Rather, it may be that discrepancies in predictors of willingness and participation in collective action correspond with the meanings associated with certain social identities and how the role of collective action is construed to promote group interests (e.g., Polletta & Jasper, 2001; Simon & Klandermans, 2001). For instance, although participation in protests may be seen as a more natural instrument for members of left-wing groups who desire progressive social change (see Meyer, 2014), there may be other motivations and factors that drive participation in protests among members of right-wing groups (see Blee & Creasap, 2010). Moreover, there are numerous considerations associated with collective action participation, such as perceived cost and perceived risk (see Klandermans, 1997; van Bezouw et al., 2019), which may not be at play when people are simply asked about their willingness to engage in collective action. Thus, care should be taken to distinguish between willingness and participation in collective action if and when self-report measures are used.

More broadly, however, it is crucial for our field to recognize the value of supplementing individuals' self-report responses with more direct observations of the dynamics that occur during collective action and across time and space as social movements unfold. Although often informative and intentionally designed to be consistent with existing theory, overreliance on self-reports may ultimately tell us little about how individuals actually behave in the contexts in which they are being studied (see Baumeister et al., 2007).

Some advances have been made toward more ecological studies of collective action in real-time and longitudinally (e.g., Adam-Troian, Bonetto, & Arciszewski, 2021; Jost et al., 2018; Morselli et al., 2021). For instance, Morselli et al. (2021) analyzed Twitter conversations that transformed overtime — before, during, and after critical events, as part of the 2017 anti-regime protests that occurred in Venezuela. These authors used correspondence analysis (D'Enza & Greenacre, 2012) in combination with sentiment analysis (Feldman, 2013) and structural change analysis (Zeileis et al., 2003) to examine whether themes expressed online by Twitter users in response to the suppression of protest by Venezuelan authorities was associated with radicalization during street protests over time. Morselli et al.'s (2021) study compellingly showed that opinions expressed online became more extreme and one-sided in response to overt repression and lack of negotiation with movements among the authorities. As such, protest movements may arrive at the paradoxical position in which radicalization is the most straightforward response to repression, resulting in the survival of more radical positions, as compared to more moderate positions which are more like-

ly to be co-opted or successfully suppressed. Such informative trends and dynamics about collective action may fall beyond what can be readily captured by self-report measures.

Need for More Qualitative and Mixed-Method Studies on Collective Action

Correspondingly, we encourage collective action researchers to incorporate a broader range of methods into their research. Studies of collective action tend to be geared toward the use of quantitative methods more than qualitative methods (van Zomeren et al., 2008), yet both approaches may be useful depending on one's research goals. Qualitative and quantitative approaches have been distinguished by the types of data they involve (i.e., textual or numeric), the goals of the investigation (i.e., exploratory or confirmatory), the theoretical basis or logic (i.e., inductive or deductive), and by the method of analysis (i.e., interpretive or statistical). On the one hand, the extensive use of quantitative approaches has allowed collective action scholars to investigate the statistical — and in some cases causal — relationships between variables (e.g., Becker & Wright, 2011; Wright et al., 1990), as well as to synthesize findings across many studies (van Zomeren et al., 2008) and gain insights toward the prediction of future behavior (Blackwood & Louis, 2012; Chayinska et al., 2021; Tausch & Becker, 2013; Thomas et al., 2020). On the other hand, qualitative research has allowed scholars to identify the subjective meanings of manifested behaviors and the psychological processes involved as they unfold (Drury & Reicher, 2000; Fieck et al., 2020; Russell, 2011; Vestergren et al., 2019), thus placing greater focus on human voice and lived experience as the protagonists of collective action. In line with this qualitative approach, Reicher (2017) argues:

going out into the world, watching people and talking to people and listening to what they have to say, is sidelined. This is not only perverse for a discipline that seeks to understand ordinary behaviour, it also misses the point that good science generally starts with close observation and mapping of phenomena in the world. (p. 597)

While the quantitative nature of collective action research has become increasingly common over the past three decades, a few examples of how the literature can be enriched by qualitative data are worth noting. Recent advances using qualitative approaches have examined individuals' own conceptualizations of their motives and intentions to participate in protests (e.g., Burrows et al., 2022), their subjective sense-making of social injustice (e.g., Acar & Uluğ, 2016), and their narratives describing past participation in social movements (e.g., Drury & Reicher, 2005; Uluğ & Acar, 2018; Vestergren et al., 2018). While perceived injustice tends to be considered an independent variable to predict collective action in quantitative research (see Livingstone, 2014 for a discussion), qualitative research approaches show that individuals meaningfully vary in their subjective experiences of social injustice. In their qualitative study of activists and what led them to engage in Turkey's Gezi Park protests, Acar and Uluğ (2016) identified three core themes underlying their perceptions of injustice: 1) affectively-driven perceptions of social grievances experienced by one's own ingroup, 2) ideology-driven perceptions of structural disadvantaged in the country by people who identified themselves as opponents of the government, and 3) perceived culmination of distributive injustice/pejorative socioeconomic and political events in the country. In the context of the Velvet Revolution in Armenia, Burrows et al. (2022) have analyzed activists' reflections on their motivations for joining protest movements, revealing that participation in collective action as a process involves recurring stages of motivation, implementation, and outcome: Initial motivations of individuals lead primarily to localized, small-scale forms of collective action; when successful or positive outcomes emerge, these actions are likely to fuel new forms of endorsing group identities and efficacy beliefs, which are needed to trans-

form smaller-scale motivations into larger-scale momentum for revolutionary action. These few examples from collective action literature in social psychology (see also Pelak, 2002; Prins et al., 2013 for similar examples in sociology) illustrate that the nature of the phenomena such as perceived injustice can be much more complex, multifaceted, and heterogeneous when the voices of protagonists of collective action are represented in qualitative research (see also Livingstone, 2014).

Similarly, quantitative studies focusing on outcomes of collective action participation have often conceptualized empowerment as tied to the experience of the success of movement actions. However, qualitative studies on empowerment have demonstrated that “empowerment is not reducible to the experience of success” (Drury & Reicher, 2005, p. 35). Moreover, a sense of empowerment may be coupled with ambivalent or mixed feelings about collective action participation. For example, when asked about the impact of the Gezi Park protests on activists’ own lives, both hope and hopelessness emerged as coexisting themes at the individual level (Uluğ & Acar, 2018). Moreover, while the movement was experienced as empowering for many members of the LGBTI community, activists who self-identified as Kurds did not feel in the same way, as their ethnic identity was suppressed even more harshly following the Gezi Park protests. Thus, inherently dynamic and intersectional processes may underlie individuals’ ambivalence about collective action participation, which are not likely to be addressed adequately merely through quantitative studies (see also Curtin et al., 2016).

We wish to clarify that we do not mean to claim that qualitative methods are superior to quantitative methods or that quantitative methods should be used to a lesser extent in collective action research than what is currently the norm. Rather, we seek to express that quantitative and qualitative methods would (and should) usefully complement each other, far beyond what is commonly practiced in our field. Recently, a few collective action scholars have started to adopt such an approach by combining quantitative and qualitative methods in their research and analysis. For instance, Cornejo et al. (2021) examined the intergenerational transmission of collective action from parents to children using a mixed-method approach. These authors analyzed data from 100 dyads of activist parents in Chile who were involved in mobilizations against the dictatorship during the 1980s and their adult children. Their quantitative analysis examined conversations about politics within the family and conceptualized these conversations as a causal antecedent of the children’s frequency of participation in collective action. By adding thematic analyses obtained through qualitative methods, Cornejo et al. (2021) were able to cross-validate and confirm the important role of political conversations among family members, along with identifying two additional mechanisms corresponding with greater intergenerational transmission of collective action mobilization: a) cultural consumption of parents such as books and movies and b) joint political participation among parents and their children.

A similar strategy has been adopted by Selvanathan and colleagues (2022). They used a mixed-method approach to identify perspectives about the role of White allies in racial justice efforts shared by both White and Black activists in the United States. In their first study, using Q methodology (Watts & Stenner, 2012), they identified four shared perspectives among Black and White activists: White allies should 1) mobilize to support Black leadership, 2) take actions that focus on the needs and well-being of Black people, 3) be careful not to take over Black people’s efforts, and 4) engage in lifelong learning. In Study 1, they found that these four perspectives were highly correlated. In their second study, by employing a qualitative approach, the authors interviewed a different activist sample to understand their evaluation of and preference for each of the four perspectives identified in Study 1. They asked participants the reasons why they endorse one perspective over another in the qualitative study as well as the reasons why they did not choose or endorse a particular perspective. Thus, they could then distinguish between those four

perspectives in greater detail. By employing both Q methodology and interviews, Selvanathan et al. (2022) provided valuable insights into activists' sense-making processes behind endorsing or not endorsing different perspectives on allyship in the racial justice movement in the United States. In line with these examples, we recommend that qualitative and quantitative research methods should be integrated to enhance our understanding of how and why perceptions of social injustice trigger intentions to participate in collective action, as well as for whom, in which ways, and under what circumstances.

CONTEXTUAL CHALLENGES

The mainstream social identity theories of collective action appear to fit into a specific historical context (established, mostly Western democracies; Henrich et al., 2010) where protest is seen as a legitimate authority-challenging political behavior. However, findings observed in such settings may not always be applicable to other contexts where democratization is an ongoing process and challenging reality (see Odağ et al., in press for a discussion). While social-psychological analysis of collective action tends to focus its attention on individuals as autonomous political actors, there is less consensus in the literature about how the contrasting inter-context variation in terms of a regime's political openness and the systematic use of coercive tactics (e.g., official intimidation, harassment, physical violence) may affect individual propensity to protest. The idea that contextual factors such as political stability of a government, restrictions to civil liberties, political tolerance of public expressions of dissent, and distinct historical legacies tend to influence the incidence and the course of protest is not new. Such notions that a social, historical, and (geo)political context can alter the cognitive processes that shape individuals' political behavior have been discussed extensively by sociologists and political scientists since the 1970s (Eisinger, 1973; Kostelka & Rovny, 2019; McAdam, 1982; Meyer, 2004; Tarrow, 1994). The contribution that social psychology of collective action may provide to this scholarship may consist in a fine-grained analysis of the dynamic interplay between individual-level antecedents of protest behaviors (i.e., perceptions, emotions, motivations, identities) and macro-level socio-structural conditions afforded by the social context.

Some compelling empirical evidence along these lines has been provided by Corcoran and colleagues (2011). Using the cross-national data from the World Values Survey (1999–2004; 48 countries), these authors have examined the extent to which country-level factors pertaining to political opportunity structure (i.e., the extent of repression of or openness to challengers) moderated the effects of individual-level efficacy on political participation. Corcoran and colleagues (2011) found a macro-micro positive conditional relationship between open political opportunity structure and individuals' collective action suggesting that while structural variables pertaining to political opportunity structure may not be a proximate cause of political participation, they are likely to shape the individual cognitive mechanism (efficacy) that establish incentives for political mobilization. This finding underscores the value of examining how country-level structural variables (e.g., the party and electoral system, democratic consolidation, political access, and representation of collective interests) affect people's subjective efficacy to attain social change through protests in the broader social and political context in which they live.

Contextual differences in political tolerance to collective action may also feed into people's varied perceptions of the legitimacy of protest and obstacles for political participation (Chayinska et al., 2017; Saavedra & Drury, 2019). For instance, Saavedra and Drury (2019) have proposed to extend the psychological analysis of protests by incorporating subjective perceptions of political context. Their proposed construct of subjective political openness encompasses three dimensions related to different political ac-

tors: the government (government openness), the police (perceived repression), and public opinion (legitimacy of protests). Similarly, Chayinska et al. (2017) have argued about the relevance of studying the role of public opinion in the legitimization of collective action, especially in new democracies and repressive regimes where social protest has not been routinized and accepted as a conventional political behavior.

Another crucial issue that is typically not examined in collective action research involves state-level attempts to suppress collective action and protest behavior. In semi-authoritarian and repressive political contexts (e.g., Venezuela, Hong Kong, Sudan, Lebanon), citizens who have confronted societal injustices and challenged the status quo often risk arrest, injury, and even their lives (e.g., Anisin, 2016; Ayanian & Tausch, 2016; Aytaç et al., 2018; Curtice & Berhlendorf, 2021; Sullivan et al., 2012). An illustrative example is provided by Ayanian et al. (2021), who conducted a series of studies in four countries with somewhat repressive regimes (Russia, Ukraine, Hong Kong, and Turkey) to examine whether people's perceptions of risk associated with state-level repression can function as a distal predictor of collective action intentions along with other well-established concepts (e.g., collective efficacy, outrage, politicized identity). These authors observed that perceived risk due to repression spurs rather than quells resistance, both directly and indirectly, through feelings of outrage at state repression, identification with civil society, and a sense of moral obligation to resist. Even in so-called established democracies like France or the United States, it is not uncommon to observe violent police reactions against social movements, which may inadvertently strengthen protesters' commitment to the cause (e.g., Mahfud & Adam-Troian, 2021; Ritter & Conrad, 2016). For instance, in their cross-sectional survey of more than 500 Yellow Vest protesters in France, Adam-Troian, Çelebi, and Mahfud (2021) observed a positive direct association between one's exposure to police violence and intentions to attend future demonstrations; this relation was sequentially mediated by feelings of significance loss (e.g., experiencing significance loss in the form of humiliation) and increased levels of identification with the cause. In a nutshell, there are important reasons to consider a social context as an intervening variable to fully understand the impact of top-down factors (e.g., state-level openness) in shaping bottom-up (e.g., perceptions, emotions, motivation, identities) processes believed to establish incentives for political participation. As such, we recommend collective action scholarship to more systematically integrate the empirical study of political context into its own research agenda.

CONCLUSION AND RECOMMENDATIONS FOR FUTURE RESEARCH

In this review, we have sought to highlight some of the ways in which the scope of existing research in collective action has been limited, with an eye toward envisioning how this work may be broadened in the future. By scrutinizing the conceptual, methodological, and contextual challenges associated with existing work on collective action, we can eventually make more progress in conducting conceptually grounded, methodologically sound, and contextually sensitive research. Based on these challenges we perceive that collective action researchers face, we outline some recommendations for future research directions below.

We contend that future collective action research would benefit from a more comprehensive framework that allows researchers to specify collective action dynamics within diverse socio-political contexts. As Chayinska et al. (2017) note, a “multiplicity of actors, political agendas and group identities are likely to achieve higher mobilization power in certain contexts” (p. 1), and such contextual factors that facilitate or inhibit collective action efforts should be taken into account. We recommend researchers adopt a multifaceted approach, reflecting on the intra-individual level variables as well as structural and contextual

factors. To be able to reflect on the applicability of models that were developed in Western, Educated, Industrialized, Rich, and Democratic (WEIRD) contexts, more cross-cultural studies that compare the same model(s) in different settings are needed as well (see Ayanian et al., 2021 for an excellent example).

Given our current over-reliance on individuals' self-reports in survey studies, we encourage researchers to recognize the value of supplementing self-report data with more direct observations of collective action dynamics across time and space. Dynamics of real-world social movements may be examined through qualitative and/or mixed methods (see, e.g., Cornejo et al., 2021; Selvanathan et al., 2022), as well as through search volume data (Adam-Troian, Bonetto, & Arciszewski, 2021), to provide greater insights regarding how collective action behaviors and social movements unfold. Correspondingly, greater incorporation of multiple methods into collective action research may help to elucidate differences in predictors of willingness to engage in collective action and actual collective action behavior (see Manalastas et al., 2018). Thus, we recommend that future research should include assessments of both collective action intentions and behavior to disentangle the psychological processes and dynamics underlying each construct and to examine similarities and differences in their predictors. Further work could also usefully refine collective action models by balancing a focus both on deductive approaches (i.e., testing existing theory and scientific knowledge) and inductive approaches (i.e., developing new theories based on otherwise understudied factors and concepts). It is our hope that this review will open up many opportunities for discussions on how we can use a multiplicity of concepts and methods to study collective action and how these varieties may help us understand collective action in different contexts.

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