

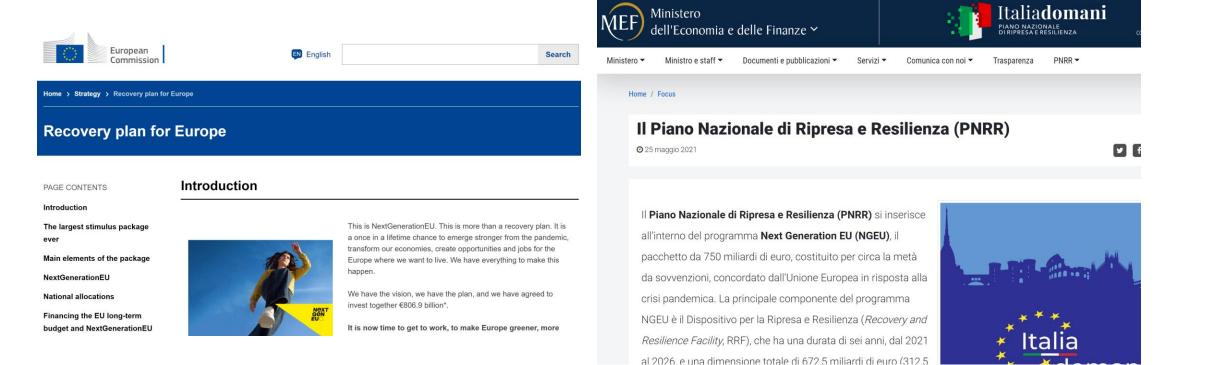
Municipalities investment projects in light of the economic recovery plan: *a data-driven approach for planning*

Giacomo Di Foggia, Massimo Beccarello

Department of Business and Law

University of Milano-Bicocca, Italy

Background A note for non-European colleagues here today





...specifically focusing on on «projects identification criteria» for investments

> I explore some opportunities and challenges for municipalities under the NRP...

Municipalities are

heavily involved in the NRP

> Some critical factors hinder the management of the resources coming in

Extraordinary economic resources are available

However

Research question and, hopefully, a solution

How to (effectively) identify urban projects to invest in?

Promoting cooperation between municipalities Understand the strengths and weaknesses of each municipality

A benchmarking (strategic

matrix) among

municipalities.

Reaching two objectives

Research Method



Corsico

Buccinasco

Trezzano sul Naviglio

Muggiò

Cinisello Balsamo

Bresso Sesto San Giovanni

Monza

Monza

Cologno Monzese

Novegro-Tregarezzo

Agrate Brianz

Carugate

Cernusco sul Naviglio

Partnership	UPEL
Purpose (tool)	Strategic matrix definition
Data	Empirical survey
Sample	83
Localization	Mostly northern Italy
Engagement	UPEL
Research status	Pilot
Test	yes

The investigation





Competitiveness of the territory

Well-being and health

- Addressed to mayors and officials
- 36 questions 5 clusters
- Both closed and open questions



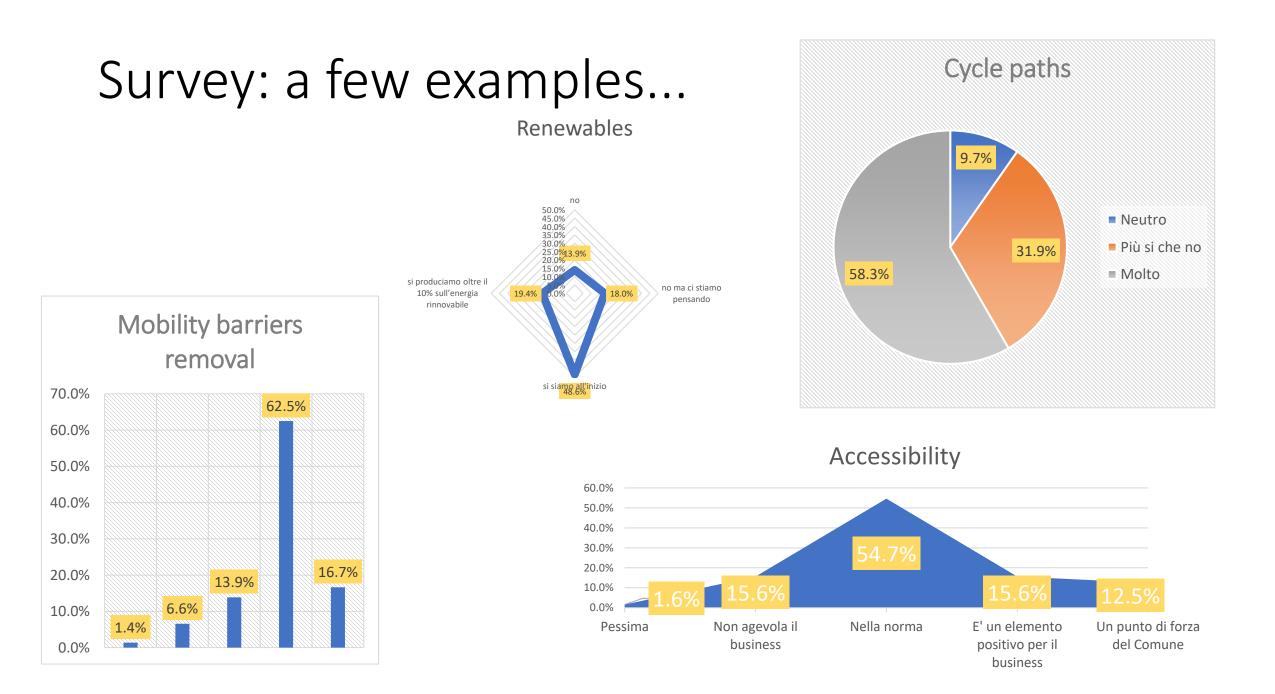
Digitalization

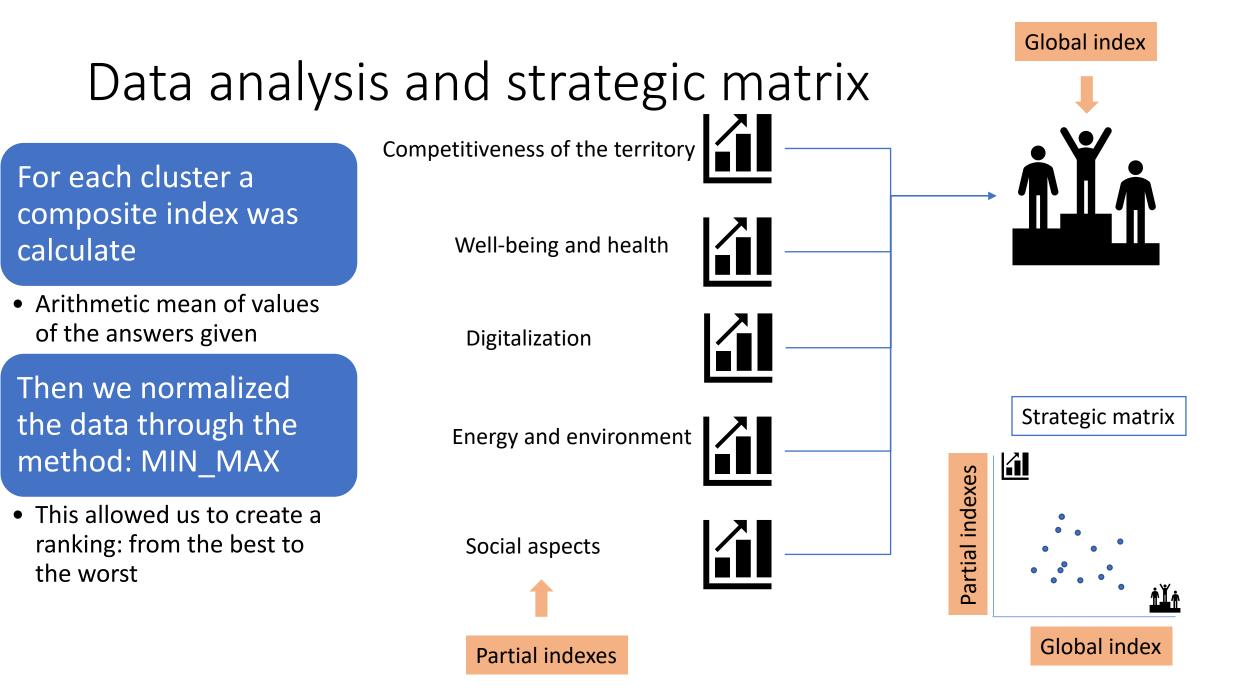


Social aspects



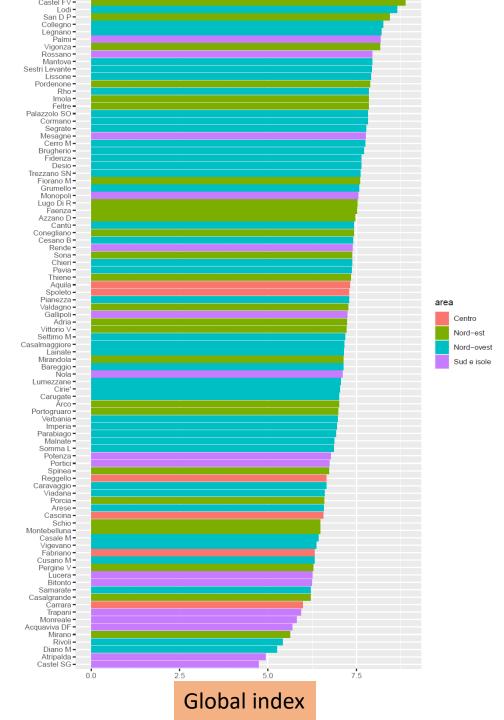
Energy and environment





A by-product

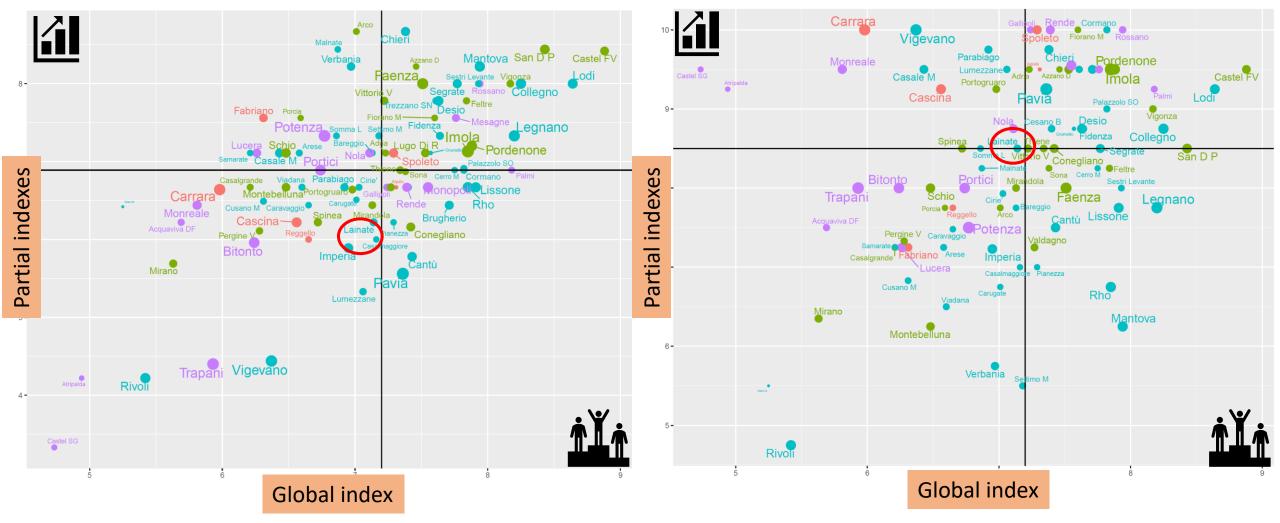
• The global index



Results: partial and overall positioning matrix

Energy and environment

Digitalization



Discussion and conclusions

- The NRP envisages direct involvement of municipalities in the implementation of projects worth at least €30 billion by 2026, which could rise to €50 billion.
- However, while the quantitative issue is important, the qualitative issue of where and how these funds will be used is even more important.
- I argue that municipalities may be unprepared due to:
 - a shortage both quantitative and qualitative of staff;
 - "Time do market"
 - Projects section (priority criteria)

Thank you